

Bringing  
**NBP**  
 to Seniors

In Nursing Homes &  
 Community Hospitals



For Our Seniors,  
 With Love.

ORGANISED BY



ANCHOR SPONSOR



SPONSORS FOR HOMES







## FOR OUR SENIORS, WITH LOVE.

In 2014, Singapore-based social enterprise **ACE Seniors** put forth an ambitious goal: to create a national movement of bringing National Day celebrations to 60 nursing homes and community hospitals by 2030.

On select days every August, ordinary spaces come alive with the sights and sounds of a carnival – **National Day reimagined for our seniors.**

From a single beneficiary to 23 last year despite the pandemic, join us in this national movement to bring Singapore's birthday celebrations to our Pioneer Generation!



# A Track Record of Impact

HELP US REACH 30 HOMES THIS 2021!



**5 HOMES**

2014 – 2016



**21 HOMES**

2019



**30 HOMES**

2021



**25 HOMES**

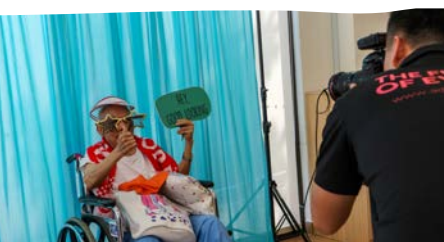
2017 – 2018



**23 HOMES**

2020





## MAKE AN IMPACT TODAY.

Approximately \$150,000 (or \$5,000 per beneficiary home) is required to cover the costs incurred from the celebrations. We are likely to gain support from MCCY's Our Singapore Fund but we still need your contribution for our seniors!

**Your generous sponsorship will help cover the following:**



Celebration packs distributed to each of the 10,000 residents



Logistics for hybrid programmes



1 NDP Birthday cake to each beneficiary home



Delivery of meals and gifts

## SPONSORSHIP TIERS

### TIER 1 \$3,800 and above

- Participation Plaque
- Deliver celebration packs, meals, NDP birthday cake to 1 beneficiary home
- Visit/Interact with seniors in beneficiary home (subjected to final programme details)

### TIER 2 \$6,000 and above

- Additional one interaction activity with beneficiary eg. tea party/sing-along session, etc. To be scheduled in last quarter of 2021
- Includes Tier 1



### TIER 3 \$9,000 and above

- Logo inclusion in all ACES NDP2021 marketing outreach (e.g. brochures, social media, website)
- Includes Tier 1 + 2





# Participating Organisations

A National Movement Since 2014

Date	Organisation	Residents	Address
2-Aug	St.Luke's Eldercare Residence	290	2 Ang Mo Kio Street 23, 569341
2-Aug	Peaceheaven Nursing Home	430	9 Upper Changi Rd N, 507706
2-Aug	Ling Kwang Home	350	156 Serangoon Garden Way, 556055
3-Aug	St. Joseph Nursing Home	215	36 Jurong West Street 24, 648141
3-Aug	NTUC Elder Care	315	35 Chai Chee St, 468984
4-Aug	Ren Ci (Ang Mo Kio)	450	10 Ang Mo Kio Ave 8, 567727
4-Aug	Ren Ci (Bukit Batok)	255	31 Bukit Batok Street 52, 659251
4-Aug	Ren Ci Community Hospital	220	71 Irrawaddy Rd, 329562
4-Aug	Lion's Home for the Elders (Bishan)	220	9 Bishan Street 13, 579804
5-Aug	Moral Home for the Aged Sick	117	1 Jln Bilal, 468854
5-Aug	THK Nursing Home @ Hougang	280	48 Hougang Ave 8, 538793
5-Aug	Xiser CareServe Nursing Home	192	10 Buangkok View Block 5, 539747
5-Aug	Tai Pei Old People's Home	106	10 Jln Ampas, 329510
6-Aug	Singapore Christian Home	220	20 Sembawang Cres, 757092
6-Aug	Grace Lodge	275	19 Compassvale Walk, 544644
6-Aug	Kwong Wai Shiu Comm Hospital	720	705 Serangoon Rd, 328127
9-Aug	Sree Narayana Mission Singapore	220	12 Yishun Ave 5, 768992
10-Aug	Lion's Home for the Elders (Bedok)	150	487 Bedok South Ave 2, 469316
10-Aug	Society For Aged Sick	350	130 Hougang Ave 1, 538900
11-Aug	All Saint's Home (Yishun)	350	551 Yishun Ring Rd, 768681
11-Aug	All Saint's Home (Jurong East)	200	20 Jurong East Ave 1, 609792
11-Aug	All Saint's Home (Hougang)	150	5 Poh Huat Rd, 546703
11-Aug	All Saint's Home (Tampines)	360	11 Tampines Street 44, 529123
12-Aug	Jamiyah Nursing Home	250	130 W Coast Dr, 127444
12-Aug	St.Andrew's Nursing Home (Buangkok)	300	60 Buangkok View, 534012
12-Aug	St.Andrew's Nursing Home (Queenstown)	250	11 Jln Penjara, 149380
12-Aug	St.Andrew's Nursing Home (Henderson)	292	303 Henderson Rd, 108925
13-Aug	Villa Francis Home for the Aged	240	91 Yishun Central, 768829
13-Aug	St.Theresa's Home	190	49 Upper Thomson Rd, 574325
14-Aug	MWS Bethany Nursing Home	280	9 Choa Chu Kang Ave 4, 689815

\*Beneficiary list is subjected to change





# Awareness Through Media



Ms Chen Yew Nah  
Founder, Zees Network &  
Volunteer Supporter, ACE Seniors



Mr Patrick Lee  
Chief Executive Officer,  
Standard Chartered Bank



Estovan & Estian Cheah  
(with their parents)



Mdm Norrizah  
(and family)

THE STRAITS TIMES

LIFE

## CELEBRATING NATIONAL DAY WITH SENIORS

Social distancing measures means this year's National Day celebrations will be smaller in scale, but Singapore-based social enterprise Ace Seniors, or Aces, has made sure they will be no less special for 6,404 seniors in 23 nursing homes and community hospitals across the island.

Working with more than 800 volunteers, corporations and organisations, it organised activities such as parade screenings and the baking of a 10kg cake for each nursing home, as well as offering special meals that include hawker food and dim sum, and National Day care packs customised for each senior.

Public servants, volunteer groups and students also put up virtual programmes such as pre-recorded video shows and Zoom sessions that include singing and dancing.

THE STRAITS TIMES

## Seniors in nursing home celebrate National Day with carnival



The seniors from All Saints Home in Jurong East sang National Day songs, belted out classic Malay and Chinese tunes, and ate traditional snacks during the mini carnival brought to their door step. ST PHOTO: GAVIN FONG

## AN INCLUSIVE SINGAPORE: CELEBRATING SG50 WITH FRAIL ELDERLY

A CELEBRATION FUND PROJECT



A 10-year-old French girl and her mother baked special red-and-white cupcakes for beneficiaries of Bright Vision Hospital, in celebration of Singapore's National Day.

ESTIMATING THAT THERE WERE 15,000 FRAIL ELDERLY WHO WERE UNABLE TO ATTEND THE NATIONAL DAY PARADE (NDP) CELEBRATIONS 'LIVE' AT THE STADIUM OR AT HOME WITH THEIR FAMILIES, ACE SENIORS, A MEMBERSHIP-BASED SOCIAL ENTERPRISE THAT PROVIDES TRAINING AND CONSULTANCY SERVICES AS WELL AS COMMUNITY PROJECTS FOR OLDER PEOPLE, DECIDED TO HOST NDP TELECAST SESSIONS AT THREE NURSING HOMES AND TWO COMMUNITY HOSPITALS WITH FRAIL ELDERLY RESIDENTS.

These were the Bethany Methodist Nursing Home, Singapore Christian Home, St Andrew's Nursing Home, Ren Ci Community Hospital and Bright Vision Hospital. While the NDP telecast was the core event, there were also accompanying activities, including a carnival



like muah chee, potong ice cream and kacang puteh. Depending on the residents' needs, the programmes were customised to also include photography and karaoke sessions.

The organisers and their volunteers also decorated the homes and hospital wards and collected NDP goodie bags from the NDP organising committee to distribute to the elderly. Photographs of every elderly celebrant taken during the event were also put into personal albums for them to keep as souvenirs.

Volunteer Wong Woon Chiat, a volunteer of ACE Club, manning the Kuching push stall.

生活的点点滴滴

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## ACE乐龄到疗养院 与年长病患共庆国庆

来自 / 联合早报  
文 / 林静雯 摄影 / 邹福梁  
发布 / 2018年8月2日 3:30 AM



由ACE乐龄举办的首个国庆庆祝活动昨天在安老协会举行



访谈 · 国庆献温情





## ABOUT ACE SENIORS

ACE Seniors (ACES) is a Singapore-based social enterprise and interest group that offers a holistic approach towards successful ageing and with peace of mind. We provide Singaporeans aged 50+ years with tools, tips, skills and activities to be active, contributive and engaged.

## ABOUT ZELES

Zeles is a tech based social enterprise that helps corporate customers to design and personalize any social activities for their employees. Corporate customers can also license the Zeles volunteering app, allowing their employees to capture their volunteering experience digitally.

## CONTACT INFORMATION

### EMAIL

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### PHONE

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### SOCIAL MEDIA

[facebook.com/ACEseniors/](https://facebook.com/ACEseniors/)  
[linkedin.com/company/ace-seniors](https://linkedin.com/company/ace-seniors)

